

EDDIE KO

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EXPERIENCE

LightBox

Irvine, CA

UX Designer LightBox Live Data SaaS

2022 -

Designed a new platform that unifies multiple products into one integrated user experience
Led the development of Office Add-in, environmental research tool and mobile apps
Brought new design ideology to current design language and upgraded design systems
Responsible for technical aspects of handoff (e.g. responsive design, accessibilities)

Caltech

Pasadena, CA

UX Designer Virtech Education Platform

2020 - 2021

Led a diverse background team to develop a virtual campus platform
Developed user flows and journeys based on contextual research and human-centered interviews
Built different level prototypes and conducted data-informed design decisions from testing
Presented the product to the public and received very positive feedbacks

Greencloud Tech

Hangzhou, China

UX Designer iHotel Management Platform

2017

UI design and UX research for a hotel management system (B2B2C)
Defined persona and storyboard, designed new product marketing materials and posters
UI design and content writing for the company's enterprise info platform
Collaborated with colleagues and did rebranding for the company
Attended tourism industry conferences and did pitching for the product

The Jockey Club

Kowloon, Hong Kong

Product Designer Dementia Elderly Care Program

2016 - 2017

Did human-centered research and interviews with users from Jockey Club Centre for Positive Aging
Collaborated with colleagues and designed a healthcare product (both physical and HCI design)

The Hong Kong Polytechnic University

Kowloon, Hong Kong

Designer Photography AI Training

2018 - 2019

Participated in a project of AI application in visual design and photography
Collaborated with other colleagues and did UI/UX design for a photography assistance app
Helped train machine learning model by providing visual design and photography experiences

EDUCATION

ArtCenter College of Design

Pasadena, CA

MS Industrial & Experience Design

2019 - 2021

The Hong Kong Polytechnic University

Kowloon, Hong Kong

BEng Integrated Product Development

2015 - 2019

Peking University

Beijing, China

Exchange Program

2016

SKILLS

Capabilities

Human-centered research
Design system
Prototyping / Wireframe
Usability test
Motion design
Business model
Product management
Storytelling / Pitching

Design

Figma
Photoshop
Illustrator
InDesign
XD
Sketch
Flinto
Substance
Blender
Reality Composer

Development

C / C++
HTML
CSS
Python
Matlab
SQL

Collaboration

Microsoft Office / Teams
Zoom Meeting
Miro
Mural
Confluence
Jira
UserZoom

Language

English
Mandarin
Cantonese